

# Cedar Pre

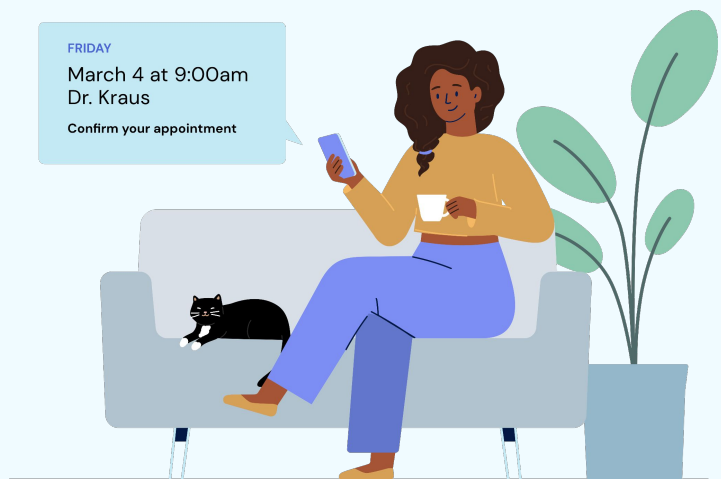
What if you could deliver all the essential information consumers need, so they can take the right actions at the right time, with a concierge-style experience—even before care starts? With Cedar Pre, you can.

Consumers today are left to navigate the pre-care journey on their own. They often have to interact with multiple parties (both inside the provider organization and out), leading to confusion, anxiety and distrust. When consumers struggle to engage before care—or worse, don't show up at all—the financial and operational implications are significant.

## Introducing Cedar Pre

Cedar Pre gives consumers a digital concierge-level experience even before care begins, facilitating financial coordination, payer navigation, care preparation and patient intake. Built to anticipate individual needs, Cedar Pre delivers the right information, at the right moments, prior to service so consumers can take the right actions and avoid unpleasant surprises.

EHR-agnostic and integrated with third-party payer systems, Cedar Pre provides consumers with a sense of confidence and clarity in the care they are about to receive. The result? Increased and accelerated collections, lower no-show rates, improved operational efficiency, and more informed and empowered consumers.



**“We’re excited to continue our relationship with Cedar and streamline the pre-visit process through Cedar Pre, as we’ll be able to provide our patients with the digital-first interactions they expect, and relieve our staff of unnecessary administrative burden.”**

**William Kenley**  
CEO of AnMed Health

# The Cedar Difference

## Make the pre-visit journey seamless

Help consumers make faster, more informed decisions by enhancing the pre-visit journey with critical third-party information via direct integrations with health plans and HSAs/FSAs.

## Speed up and simplify patient intake

Save consumers time while capturing complete and accurate registration data by offering relevant, service line-specific intakes that take seconds—not minutes—to complete.

## Scale cost transparency with confidence

Set appropriate payment expectations and drive more collections by personalizing the communication of cost estimates for all planned services, including out-of-network care.

## Futureproof the pre-visit consumer experience

Unlock new business and consumer value without waiting for the next big release, or enduring painful implementations with turnkey, add-on applications.



### Cedar Pre works flexibly with existing systems and processes

- EHR/billing system (Epic, Cerner and more)
- Patient estimation tools
- Real-time eligibility
- Registration forms
- Native mobile apps
- ... and more

# Deliver a superior, end-to-end consumer experience

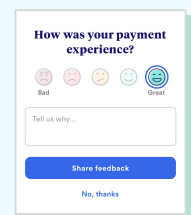
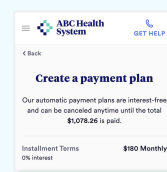
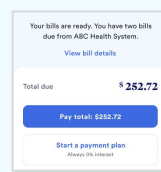
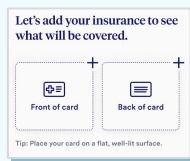
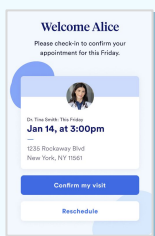
## Cedar Pre

Digital concierge experience for patients preparing for care



## Cedar Pay

Consolidated patient billing and balance resolution



## WHAT MAKES CEDAR UNIQUE

### Intelligence

Aggregating data from providers, payers and third parties (e.g., HSAs)



### Personalization

Turning data into insights with A/B testing and machine learning



### Experience

Translating insights into outcomes with a consumer-first UX