

# FollowMyHealth®

## Patient Engagement Platform

### Transcend the Patient Experience

Today's patients expect greater accessibility to care and engagement with their care teams on their own terms. To meet that need, organizations need a unified approach to patient engagement.

Serving the ambulatory and acute care settings, the FollowMyHealth Patient Engagement Platform is a customizable solution that helps organizations adapt to the evolving healthcare environment by redefining how healthcare professionals interact with their patients.

Established on a single mobile enterprise platform, this solution creates an experience where patients can actively participate in their care journeys on the devices they use every day—dramatically improving the quality of care and outcomes experienced. It also helps drive measurable ROI and increase patient satisfaction.

### Highlights of the FollowMyHealth Patient Engagement Platform:



#### Delivers a cloud-based approach for many possibilities

Hosted on the Azure cloud, EHR-agnostic FollowMyHealth helps deliver a unified, mobile-first patient experience while increasing workflow efficiencies for staff. Telehealth, personal health records, electronic check-in, appointment confirmations and reminders, remote patient monitoring with device integration, and more are integrated seamlessly.



#### Change the engagement conversation

FollowMyHealth technology enables timely and relevant communications that make the patient an active part of their care. We equip our clients with the tools they need to deliver a patient experience that includes personalized content throughout the entire care journey, at the right time.



#### Empower patients with better control

Patients receive actionable communication and information regarding appointments, check-in, point-of-care assessments, education, care summaries, satisfaction surveys and more—all designed to improve care quality and enhance outcomes.



#### Bridge the digital divide

Patients can access services via additional "virtual" modalities of care, including Asynchronous Email Visits and Real-time Video Visits. With our newest product innovation, Universal Queue, users can treat patients with or without a FollowMyHealth account, making Telehealth available across an entire patient population.



#### Data analytics help avert complications

Using FollowMyHealth's robust analytics and reporting, clinical staff can analyze medical data to understand specific health trends and gain time-sensitive insights into a patient's status or conditions.



#### Higher satisfaction improves the bottom line

The correlation between patient satisfaction and revenue enhancement is real and efforts should continue long after the patient leaves your facility. Keeping patients and families engaged and informed improves care and drives measurable ROI.

To learn more, visit [followmyhealth.com](https://followmyhealth.com)



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